

Top 5 AI Automations for SMBs

1. AI-Powered Lead Scoring

Automatically prioritize leads based on engagement data and fit—saving time for your sales team and boosting conversion.

2. Smart Chatbots for Support

Use AI agents to handle FAQs, route tickets, and escalate issues—improving CX without adding headcount.

3. AI Email Writing & Personalization

Draft and customize email sequences using AI tools like OpenAI or HubSpot AI to drive higher open and reply rates.

4. Predictive Analytics for Decision Making

Use machine learning to forecast demand, identify trends, and optimize resources proactively.

5. AI Workflow Automation

Automate repetitive tasks like CRM updates, invoice processing, and internal alerts—freeing up your team for higher-impact work.